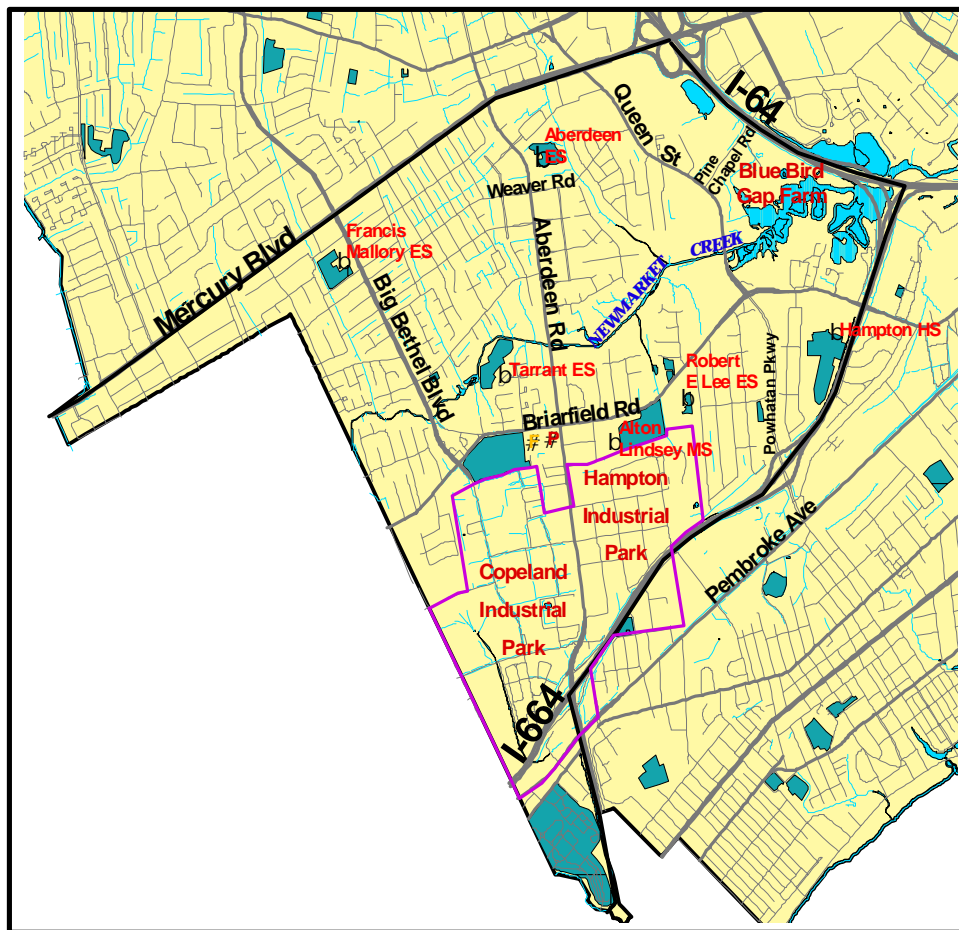


PLANNING AREA TWO

Planning Area Two contains most of Westhampton. It is bounded by Mercury Boulevard to the north, Interstate 664 to the south, Interstate 64 to the east, and the City line to the west.

PLANNING AREA TWO



Summary of Recommendations

Land Use

- Conduct a study to determine the appropriate mix of land uses for the Queen Street/Briarfield Road/Powhatan Parkway intersections.

Transportation

FC - Functional Classification:

Art - arterial
Col - collector
Exp - expressway
Loc - local

CT - Current Road Type

PT - Proposed road Type

2U - 2 lanes, undivided
4U - 4 lanes, undivided
5U - 5 lanes, undivided

TF - Time Frame for improvement

S - short
I - intermediate
L - long

2D - 2 lanes, divided
4D - 4 lanes, divided
5D - 5 lanes, divided
6D - 6 lanes, divided
8D - 8 lanes, divided

<u>STREET</u>	<u>FROM</u>	<u>TO</u>	<u>FC</u>	<u>CT</u>	<u>PT</u>	<u>TF</u>
Big Bethel Rd. ("E" St.)	Briarfield Rd.	Mercedes Dr.	Art	2U	4U	L
Briarfield Rd.	Aberdeen Rd.	West City Line	Art	2U	4U	I
Interstate 64	Bridge Tunnel	NN City Line	Exp	4D/6D8D		L
Mercury Blvd.	King St.	NN City Line	Art	4D/6D8D		S
Queen St.	Pine Chapel Rd.	Magruder Blvd.	Art		4D	L
Magruder Conn.						
Weaver Rd.	Aberdeen Rd. intersection improvements					
82 nd St.	Newmarket Dr. intersection improvements					

- Along Mercury Boulevard, encourage clustering of retail commercial uses at major intersections.
- Pursue aggressive public acquisition of strategic properties along Newmarket Creek to support recreational efforts along this basin.
- Adopt an overlay zoning district to implement visual controls along Interstate 64 and 664.

Community Facilities

- Use all school grounds and buildings as neighborhood or community parks and recreation centers.
- Acquire access along Newmarket Creek for small craft use, with a large conservation/observation area near Bluefield Gap Farm.
- Expand and improve Bluebird Gap Farm as a regional attraction.

- Develop Briarfield Road, Powhatan Parkway and Big Bethel Road as part of the parkway system.
- Consider locating a small branch library in the Mercury/Aberdeen area.
- Locate a neighborhood police precinct along Mercury Boulevard (see Planning Area One)
- Work with Newport News Public Utilities to increase water pressure in industrial areas to ensure adequate fire protection.
- Move Fire and Rescue Division classroom training facilities from Briarfield Station #9.
- Develop bike lanes along sections of Big Bethel Road, 36th Street, Queen Street, Powhatan Parkway, Weaver Road and Pine Chapel Road.

Housing

- Develop programs to ensure that housing conditions do not deteriorate to substandard conditions. Particular areas of concern are:
 - both sides of Weaver Road.
 - Lewis, Davis and Russell Roads, between Aberdeen Road and Langston Boulevard.
 - areas west of Chestnut Avenue.
 - other areas within a few blocks of Mercury Boulevard.
- Prohibit further encroachment of commercial uses onto streets which parallel Mercury Boulevard unless conducted in a carefully planned fashion. Avoid piecemeal rezonings of parcels which back up to the commercial strip.
- Target and rezone the undeveloped areas along West Queen Street for multi-family development. The proximity of Newmarket Creek, a major protected greenway through the Area, and the excellent access to all major employment centers on the Peninsula (via Powhatan Parkway/West Queen Street/Pine Chapel Road connecting to Interstate 664, Mercury Boulevard, Old Hampton and Mercury Central) make the area attractive for such development.

Environment

- Develop a canoe trail and nature preserve system along Newmarket Creek. Protect environmentally sensitive wetlands through conservation easements or acquisition along the Creek.
- Develop storm water management plans for the drainage basins of Newmarket and Salters Creeks. Design and locate drainage basin facilities to minimize disruption to the wetlands on the Creeks.

Urban Design

- Utilize Newmarket Creek for public enjoyment.
 - Provide attractive paths to Newmarket Creek.
 - Reserve utility easements near Newmarket Creek for linear parks.
- Continue to guard against the decline in appearance of older, established neighborhoods.
 - Include urban design elements in any future public improvements to these neighborhoods.
 - Design distinct borders or barriers between commercial and residential uses.
 - Design streetscapes in residential areas that differ from streetscapes in industrial or commercial areas.
- Accentuate major access points to this planning area with a recognizable landscape treatment to heighten the sense of arrival.
 - Expand the entry treatment at the Interstate 64/Mercury Boulevard interchange.
 - Coordinate the design of Interstate 664 access points with that of the Interstate 64 access points.
 - Provide distinct landscape images at each entry point.
 - Implement visual controls along Interstate 64 and 664 to enhance Hampton's physical image to create continuity throughout the interstate system.
- Mercury Boulevard's commercial core should receive special landscape treatment to connote a sense of place.
- Preserve and enhance landmarks.
 - Expand and enhance Bluebird Gap Farm with urban design elements.
 - Design Briarfield Road, Powhatan Parkway, Big Bethel Road and Pine Chapel Road as residential parkways.
 - Design visual barriers to mitigate unattractive view of industrial parks.